Italy

Noticeable improvements in the business sector!

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Forecasts

	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017F	2018F	2019F
Real GDP	-1.0	-5.5	1.6	0.7	-2.9	-1.7	0.2	0.9	1.1	1.6	1.9	2.2
Nominal GDP, trn	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.7	1.7	1.8	1.9
HICP, avg	2.4	1.1	2.1	3.7	2.6	0.6	0.0	0.1	0.5	1.5	1.8	2.3
Unemployment rate eop	7.0	8.5	8.6	9.5	11.6	12.6	13.3	11.9	12.2	10.8	9.5	8.5
Budget deficit % of GDP	-2.7	-5.3	-4.2	-3.7	-2.9	-2.9	-3.0	-2.7	-2.4	-2.5	-2.4	-1.9
Debt % of GDP	102.4	112.5	115.4	116.5	123.4	129.0	131.8	132.1	132.6	131.3	129.2	126.2



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Italy: a recap of the past month

Economy: most indicators have continued to surprise to the upside, or have maintained an upward trend. The main exception is a slightly soft industrial production reading in September. However, we do not read much into this as surveys suggest that expected orders are high, inventories are fairly low – so they will need to be replenished – and the competitiveness of the manufacturing sector is improving.

The real estate sector is maintaining a gradual healing phase, with rising demand and hiring, although our models suggest that actual price gains, on average, will be limited in the coming two years.

Inflation has surprised again on the downside relative to the consensus. Our models suggest that inflation will rise gradually in the next two years, ending modestly above 2% in 2019E – the pick-up will be the response of the recovering commodities prices and increasing capacity constraints.

The flash estimate of 3Q real GDP showed that the economy grew by 1.6% yoy on a seasonal and calendar adjustment basis — in line with our expectations. We have lifted our outlook for 2018E and 2019E on the back of the improvements in the industrial sector's balance sheet and the favourable global backdrop. We note that the 2019E outlook is heavily dependent on the unfolding Brexit negotiations, so our projections are subject to downside risks.

What has caught our eye in politics

The autonomy referenda that took place in Lombardy and Veneto delivered a strong victory to the YES camp, as expected. There is no immediate implication from this result, but both regions will try to gain more fiscal and administrative leeway from the central state in the coming years.

The regional elections in Sicily delivered a victory to the centre-right coalition and a very strong performance from M5. This was in line with our expectations and the survey results, but it triggered further turmoil within the centre-left parties.

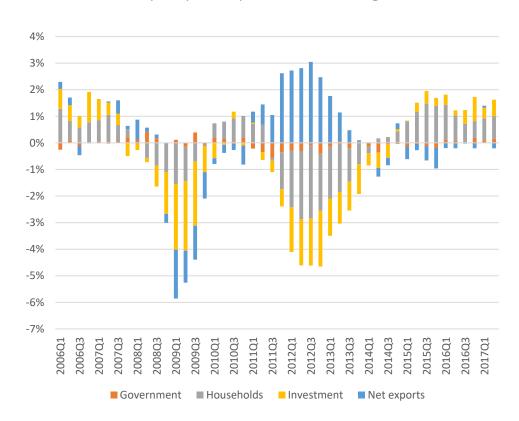
We may see a change of leadership for the left camp — with both current Prime Minister Gentiloni and Senate speaker Grasso frequently mentioned in the press as hypothetical candidates. We believe that such a change could help to stop the decline in the Democratic party's approval rating, but is not enough, by itself, to make either a grand coalition (PD-FI) or a centre-left coalition (PD-MDP-SI) likely winners in the next elections.

M5 has been reported by the press to be working on a potential cabinet line-up, which will be strongly influenced by technocratic/expert members that do not belong to the movement.

One of M5's senior figures— MP Di Battista — did not run in its internal premier race, and announced that he will not seek reelection in parliament. In our view, M5 has not yet started campaigning, but the party is evolving internally and getting ready to take power if it wins the elections. Macroeconomic backdrop

GDP growth and projections

Contributions by key component to YoY growth



Outlook for the next two years

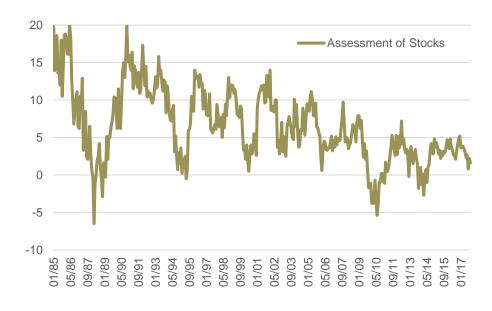




Industrial sentiment (RHS) and pricing power recovering



Inventories are relatively low



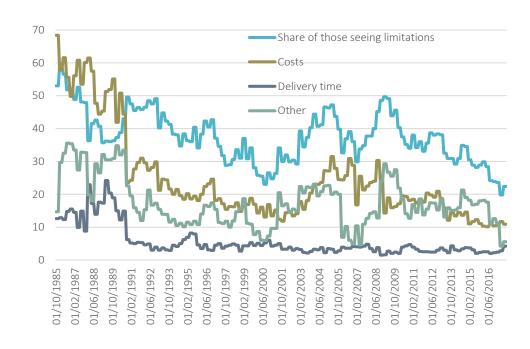
• Industrial production in coming months should be supported by improving demand, relatively low inventories and recovering pricing power (though still low in historical perspective)



Manufacturing sector capacity utilization



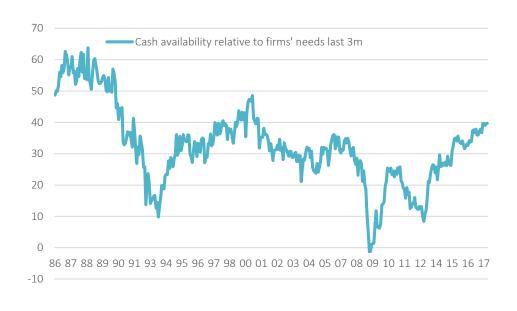
Factors limiting exports production



• Capacity constraints are rising, which should help with a modest recovery of investments. Companies that report limitations to exports are few in historical perspective and other constrains are seen at all time lows.



Manufacturing sector liquidity



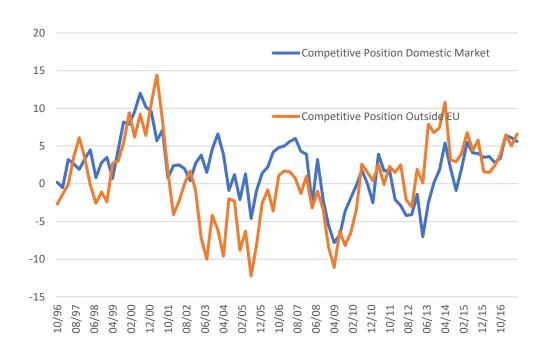
Hiring appetite



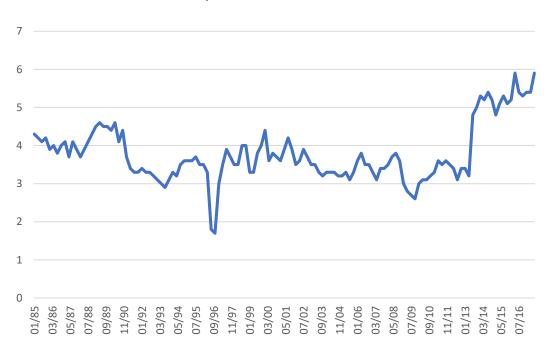
• Manufacturing sector balance sheet show a steady improvement in liquidity and a jump in hiring appetite.



Competitiveness perceived domestically & abroad



Months of secured production

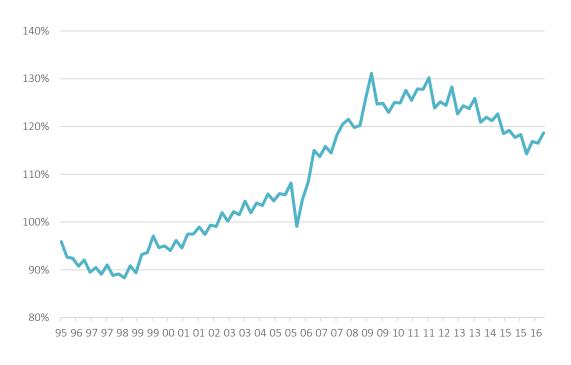


Surveys reporting companies' perceived competitive position signal a steady improvement in recent years and a
jump in the number of secured months of production, which in other countries has proved to be a key leading
indicator of the turnaround in the recovery

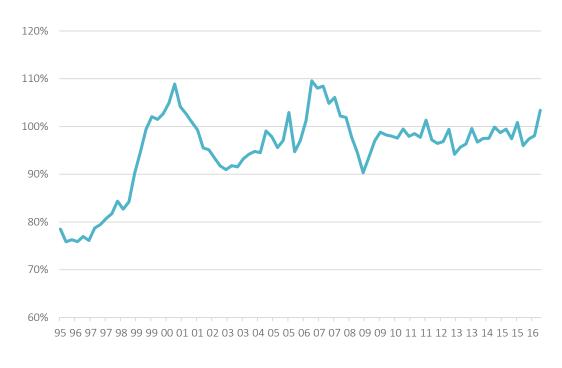
Sources: CEIC, ADA Economics

NFCs' balance sheets have improved

Debt-to-GDP ratio



Assets-to-GDP ratio

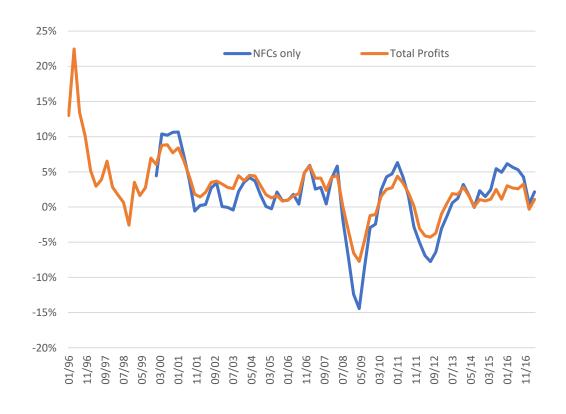




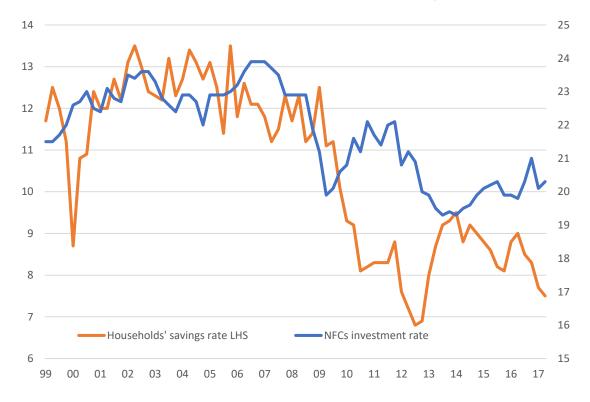


Profitability: better but not stellar

Profits are rising, but not that fast...



...but the investment rate is improving, while households continue to run down savings

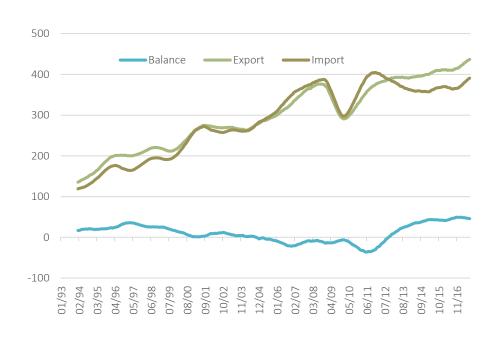




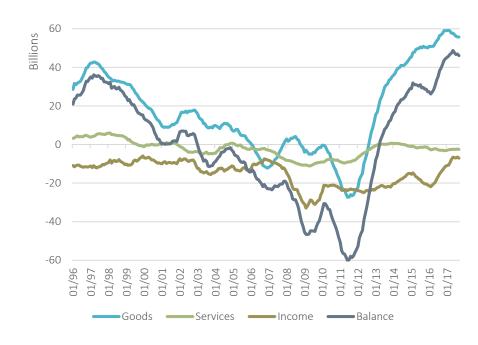


External sector

Exports and imports dynamics (EURbn)



Current account breakdown dynamics (EURbn)

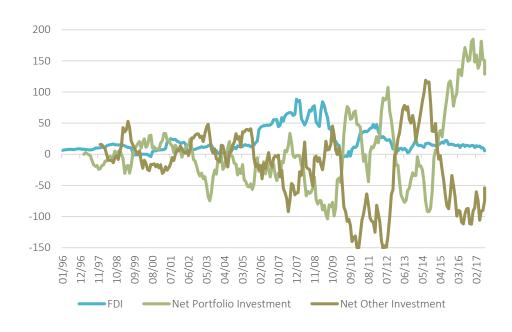




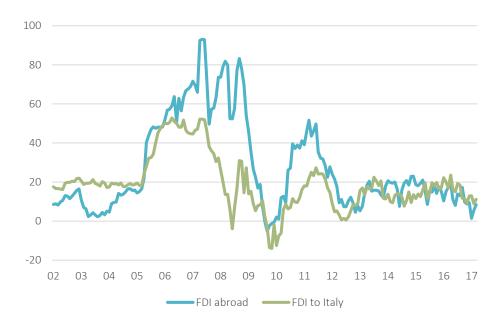


External sector

Financing for the current account: large portfolio outflows persist



Less FDI abroad, but not yet a net inflow of FDI in Italy

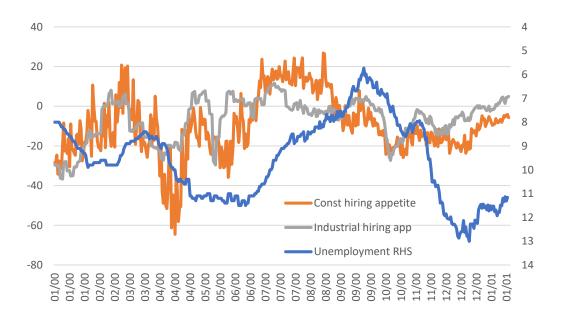




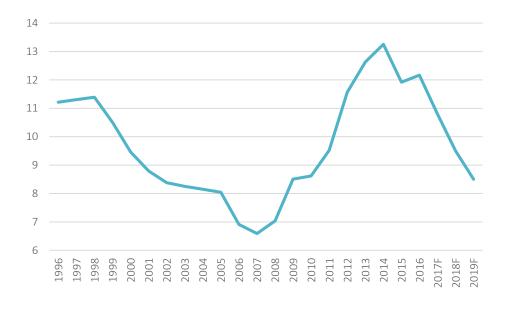


Labour market

Hiring appetite fairly high in historical perspective, but the unemployment rate is falling slowly



Projected change in the unemployment rate



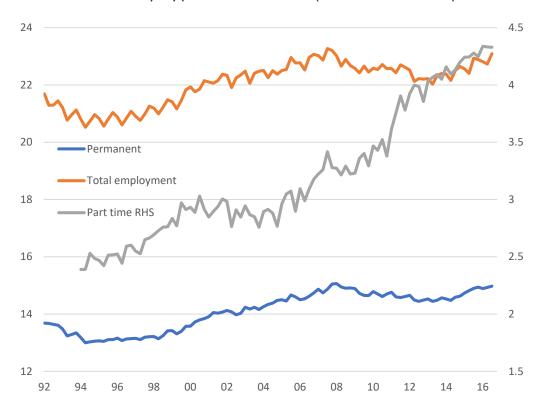
• The correlation between the unemployment rate and hiring intentions is not as close as in other countries probably because there is churning of labour (switching older/expensive with younger/cheap workforce) and the industrial sector overall is still shrinking, so the survey only picks up the optimism of the well-performing companies

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Sources: CEIC, ADA Economics

Labour market: a granular view

Job creation by type of contract (mn of workers)



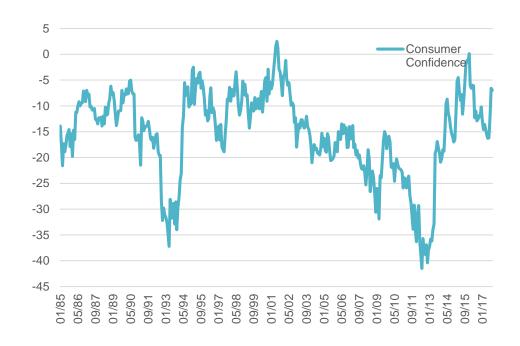
Total employment by key sector (mn)



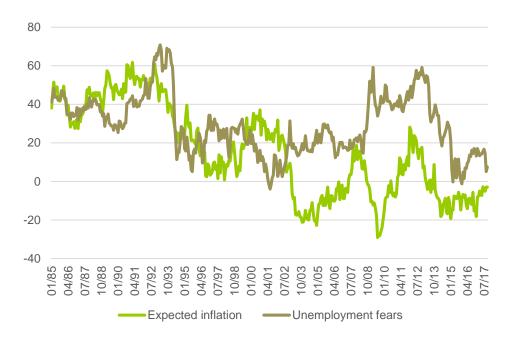


Household sector

Consumer confidence seems to be recovering



...consumers are less worried about prices than unemployment







Household sector

Borrowing YoY by segment



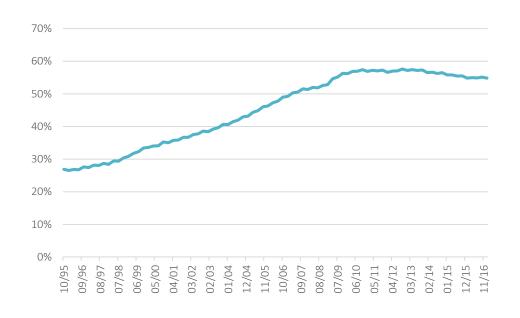
Retail trade has stabilised in value terms, but volume is still falling)





Household sector balance sheet

Debt to GDP



Net financial assets % of GDP





Construction sector

Confidence and pricing power are coming back



...as well as hiring appetite



A sustained recovery of the constructing sector would greatly speed up the drop in the unemployment rate



Real estate

Residential and commercial transactions, YOY



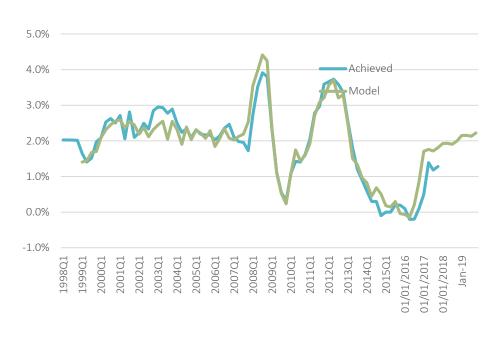
YoY changes in Real Estate Prices Index



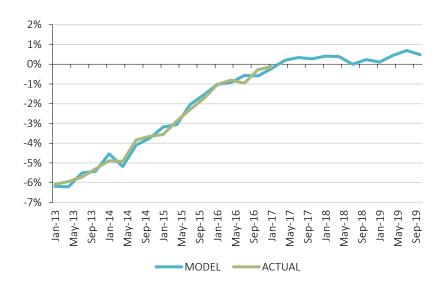


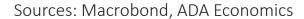
Inflation

Inflation recovering in coming years



Projected YoY changes in residential prices

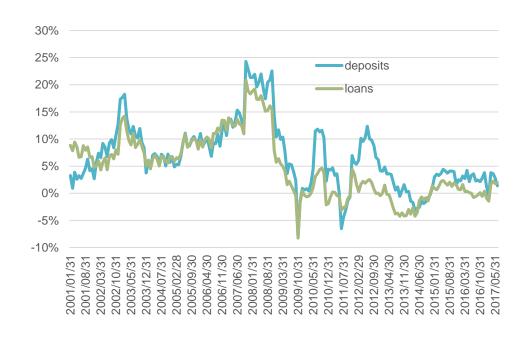




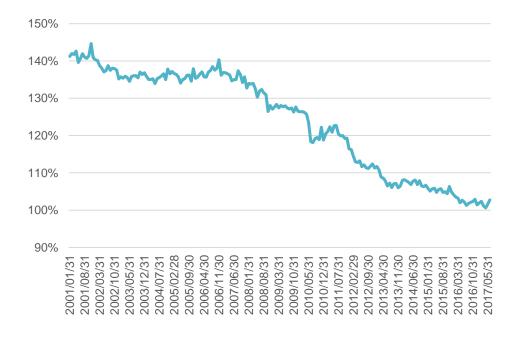


Banking sector

Deposit and loan YoY growth



Loan to deposit ratio

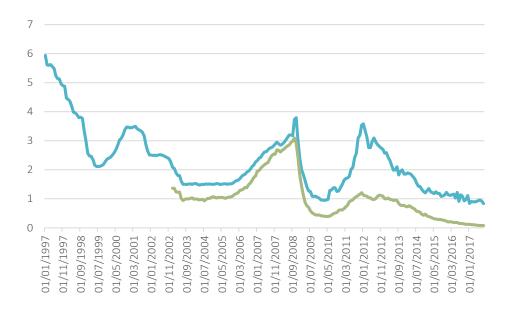




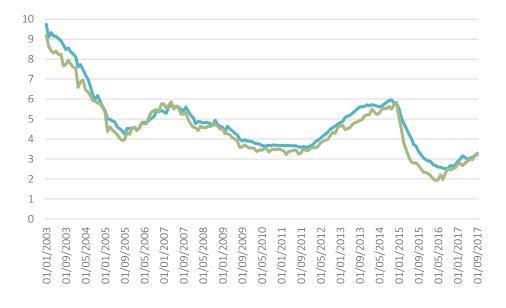


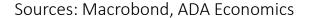
Banking sector

Retail deposit rates, new business



Retail lending rates, new business





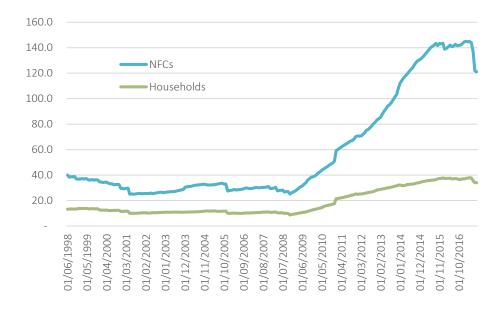


Banking sector

Bonds as a share of total assets



Non-performing loans (EUR bn)

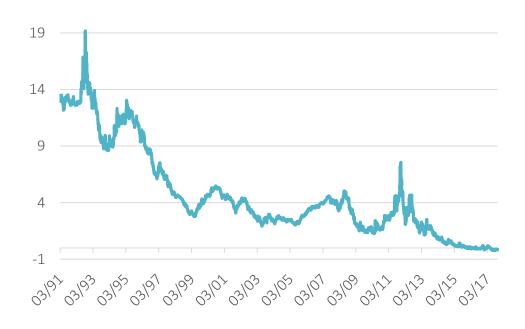






Public sector

2-year sovereign bond yield



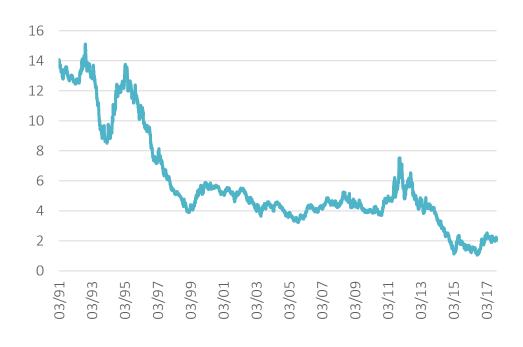
Spread over bund & 15 yr average of the spread



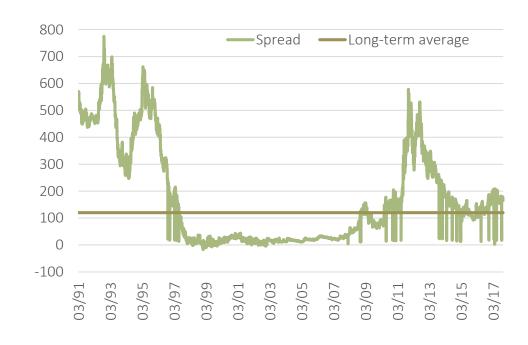


Public sector

10 yr sovereign bond yields



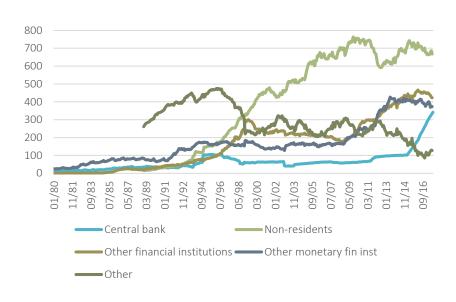
Spread over bunds and 15yr average spread level



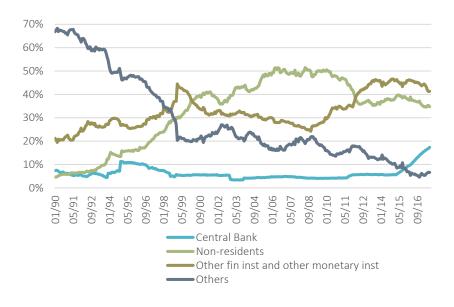


Holdings of bonds

Levels, in billions of euros



% of total securities





Politics OO OO

Opinion polls

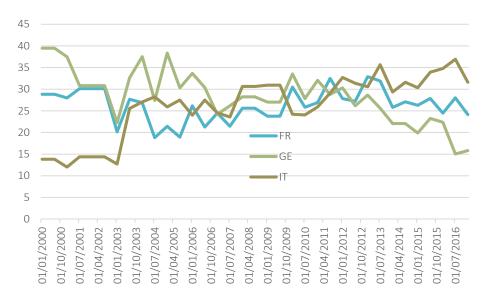


The opinion polls are showing an acceleration of centre right parties – driven by Northern League and Berlusconi's Forza Italia, while the Democratic party is losing and M5 is stable.



Support for the EU and the euro

Eurobarometer: against the euro, %



■Our surveys illustrate high disappointment of Italians and French in the EU, but a very small fraction actually against the euro to the point of voting in favour of a currency change in a hypothetical referendum — in fact we polled only 12% in France and 2% in Italy ready/eager to do so. In Germany support for the EU is more widespread: 40% saying it is definitely a positive influence on their lives and 40% torn between positive and negative. However, there is also a high share of those that regret losing the Deutschmark: 30%!

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